



Electra Sales of North Texas

Celebrating 48 years of award-winning results



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OUTSIDE SALES

Keith Allen	214-406-6200	keith@electrasales.net
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Peter Rodriguez	940-475-1299	peterr@electrasales.net
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INSIDE SALES

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Doug Cook	Ext. 109	doug@electrasales.net
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Audrey Spicer	Ext. 100	audreys@electrasales.net
Maggie Wallace	Ext. 106	maggie@electrasales.net

www.electrasales.net



**ALLIED
MOULDED
PRODUCTS, Inc.**

ALLIED MOULDED PRODUCTS doug@electrasales.net
www.alliedmoulded.com

Nonmetallic Fiberglass and Polycarbonate Industrial
Enclosures & Accessories

\$100 Min
\$2,875 PPD
Net 45



Bryan, OH

Atkore™
US Tray

ATKORE - US TRAY maggie@electrasales.net
www.atkore.com/ustray

UL-Certified Aluminum Cable Tray, Eagle Basket, I Beam, Tray
Covers, Wire Management Accessories, Talon Cable Cleats

\$11,500 PPD
Net 30



Houston, TX
Atlanta, GA



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www.breez-ev.com

Level 2 and Level 3 Electric Vehicle Chargers and
Charging Stations

\$1,000 PPD - Preferred Distributor
\$2,000 PPD - Standard Distributor

Middleton, MA

Cementex

CEMENTEX jonathan@electrasales.net
www.cementexusa.com

1000 Volt Insulated Tools, Arc Flash Clothing, Rubber
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\$100 Min - Master Distributor
\$1,500 PPD - Master Distributor



Burlington, NJ

cerrowire®

CERROWIRE brentg@electrasales.net
www.cerrowire.com

Copper Building Wire; THHN in Colored MCM's, XHHW,
NM, TFFN, USE, SER-SEU, Bare Copper, MC Cable

1,000# Min
5,000# PPD
2% 10th Prox, Net 25th



Hartselle, AL



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High Density Polyethylene (HDPE) Round and Rectangle
Grade-Level Boxes (Hand Holes), In-Ground Vaults, Tier 22
Rating, Up to 70% Lighter than Concrete Polymer Competitors
(Box and Cover) **LOCAL STOCK IN IRVING, TX!**

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Net 30



Irving, TX
Rockwall, TX
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Innovative Electric Heat Tracing Solutions for Snow Melt, Roof
De-Ice, Pipe Trace, Floor Warming, Permafrost Prevention,
Load Switching Panels and Specialty Applications since 1968

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\$9,000 PPD
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Visual Beacons & Audible Horns, Bells and Buzzers

No Min
\$500 PPD
Call for Terms



Mebane, NC
Portland, TN

electri-flex

ELECTRI-FLEX doug@electrasales.net
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Steel, Aluminum & Non-Metallic Liquid Tight. Steel
& Aluminum Flexible Conduit. Non-Halogen, Low Smoke, Flame
Retardant Conduits. EFI Shielded. **LOCAL STOCK IN IRVING, TX!**

\$300 Min
Call for PPD Terms
2% 15th Prox



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Roselle, IL



ESL VISION maggie@electrasales.net
www.eslvision.com

State-of-the-Art LED Retrofit Upgrades and Fixtures
LOCAL STOCK IN IRVING, TX!

\$50 Min
1st Year Free Shipping
After 1st Year Free over \$500
Net 30

Irving, TX
Atlanta, GA
Salt Lake City, UT



FEDERAL PACIFIC
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doug@electrasales.net

No Min
 \$1,500 PPD



Irving, TX
 Bristol, VA

Low Voltage Dry Type Transformers, Custom Engineered Transformers,
 Encapsulated Transformers, Buck Boost **LOCAL STOCK IN IRVING, TX!**



HELLERMANN TYTON
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Call for Terms



Romeoville, IL

Broad Range of Cable Ties Including Colors, High Temp, UV Stabilized, Flame Retardant, Stainless Steel,
 Double Head, and Releasable Along with Application Tools, PVC Wiring Duct, LV Raceway and More Cable
 Management and Protection Products, Identification Systems and Network Connectivity Solutions



INTERMATIC
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leah@electrasales.net

\$250 PPD (PowerPlus)
 \$750 PPD
 \$6 Drop Ship Fee
 2% 10th Prox, Net 30



El Paso, TX

Energy Controls, Home Surge Protection & Controls, Pool
 & Spa Controls, TVSS, HID Occupancy Sensors, Bubble
 Covers, Photocontrols, ARISTA Lighting Controls, Contractor
 Boxes, Power Pedestals



KIDDE
www.kidde.com

leah@electrasales.net

1 Case Min
 \$1,000 Net, PPD



Mebane, NC
 Fresno, CA

Kidde/Ring Residential Detectors, FX Fire Panels, Smoke, Heat
 & CO Detectors, Fire Extinguishers



LIGHT EFFICIENT DESIGN
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audreys@electrasales.net

\$50 Min
 \$1,000 PPD Stocking
 \$2,000 PPD Non-Stocking
 Net 30

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 Malvern, PA
 Middleton, MA
 Cary, IL

Premier Source of High-Quality, Cutting-Edge LED Retrofit
 Solutions Including LED HID Retrofit Lamps and Fixtures
LOCAL STOCK IN IRVING, TX!



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maggie@electrasales.net

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 \$2,000 PPD
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Anaheim, CA
 Indianapolis, IN

Lighting Controls, Value Lamps, Commercial and Residential
 Lighting, Horticulture, Emergency Exit, and Signage Lighting



MIDWEST
www.midwestelectric.com

jonathan@electrasales.net

\$1,500 PPD

Mt. Juliet, TN

A/C Disconnects, Temp Power, Service Entrance, Marina,
 Mobile Home – RV Panels, Meter Sockets & Bases,
 Transfer Switches



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www.minerallac.com

doug@electrasales.net

\$50 Min
 \$1,000 PPD Standard
 2% 10th Net 25th



Hampshire, IL
 Auburn, WA

Fasteners (Zinc/Stainless), Anchors, Tools, Chemicals,
 Paints, Safety, Black Claw, Staples



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www.ouellet.com

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\$150 Min
 \$2,000 PPD
 Net 30 or
 2% 10th Proxy Net 30



Quebec, CAN
 Chicago, IL

Residential, Commercial, Industrial Electric Heat, Mini-Splits,
 Air Curtains, Thermostats



PECO ELECTRIC
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leah@electrasales.net

\$200 Min or \$25 Small Order Fee
 \$1,200 PPD
 2% 10th Prox Net 30

Irving, TX
 Orangeburg, NY

Electrical Conduit Fittings, Cable Supports, EMT/Rigid/PVC
 Fittings, Hazardous, Grounding, Installation Supports
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PG LIFELINK
www.pglifelink.com

leah@electrasales.net

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Hospital Isolated Power Panels, Isolated Power Accessories, Line Isolation Monitor (LIM)
 Upgrades and Retrofit Kits, Factory Certified Field Service and Annual Testing Services.



PICOMA
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jonathan@electrasales.net

\$100 Min
 \$1,750 PPD
 2% 15th Prox, Net 16th



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 Cambridge, OH

GRC, EMT & Aluminum Nipples, Couplings & Elbows
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**PRIORITY WIRE & CABLE**www.prioritywire.combrentg@electrasales.net

PriorityPlex, Portable Cord, DLO & Welding Cable, Data & Electronic Cables, Specialty MC Cable, Bare & Tinned Copper, VNTC Tray Cable, Ground Rods, Medium Voltage Cable, Instrumentation Cables, Copper and Aluminum SER, Aluminum XHHW, URD, 400W Metal Halide Temp Lights and String Lights

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Call for PPD
Net 30

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Little Rock, AR
Houston, TX

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Premier, Rough Service, Durable LED Lights Designed for the Harshest and Most Hazardous Conditions

\$4,000 PPD
2% 10 Net 30

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Medium Voltage Cable Accessories 5kV-35kV, 600A/900A Deadbreaks, 200A Loadbreaks, Junction Bars, In-Line and Multi-Tap Splices

\$100 Min
Releases >\$5,000 PPD
Net 30



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Bare Copper, Single Conductors (XHHW-2, XLP USE-2/RHH-RHW-2, SIS, PV, Cathodic, Transformer Riser, THW), Twisted Cables (ServicePlex®, 400Hz, Aerial), Tray Cables, Feeder MC and Jacketed Armor Cables, Pump and Irrigation Cables (UF, Sprinkler, Low Energy Circuit, Submersible Pump) and Adjustable Speed Drive Cables for VFD applications (ServiceDrive®)

\$750 Min
5,000# PPD
Net 30



Houston, TX
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Phoenix, AZ

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Solar LED Commercial All-in-One Fixtures Featuring Off-Grid and Hybrid Technologies **LOCAL STOCK IN IRVING, TX!**

\$50 Min
\$1,000 PPD - Stocking
\$2,000 PPD - Non-Stocking
Net 30

Irving, TX
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Malvern, PA
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**SUPERIOR BUS**<https://superiorbus.com>maggie@electrasales.net

Cable Bus Systems 600V to 218kV and up to 10,400 amps, Aluminum and Copper Conductors

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Patented Angled Power Outlets Tucked Under Cabinets and Countertops Out of Sight. LED Closet Rods, Strips, Tape, Pucks and Flexible LED Sheet Lighting

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Credit Card or Net 30



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Full Range of Electrical Enclosures and Wireway Including Type 1, 3R, 4, 4X and 12, Stainless Steel, Signature Series, UL-Approved Custom Enclosures

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2% 10th, Net 30



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EMT, Galvanized Rigid & IMC Conduit, Aluminum Rigid Conduit
NEW: Schedule 40 PVC Conduit
LOCAL STOCK IN IRVING, TX!

10,000# Min
100 Ft. Bundle Min
PPD Trucks Ship with Full Weight
2% 15th Prox, Net 30



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Long Beach, CA

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Custom Wire Printing and Bundling, Custom Tray Cable

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Edison, NJ

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American Made 12- and 14-Gauge Strut, Threaded Rod, Accessories **LOCAL STOCK IN IRVING, TX!**

\$5,000 PPD - Strut & Rod
100 Ft. Bundle Min
\$1,250 PPD - Accessories
Free Co-Load with PPD Conduit
2% 15th Prox, Net 30



Irving, TX
Chicago, IL